

'latualuce'

article 1 - purpose

the company Viabizzuno s.r.l., with registered office in bentivoglio (bo) at via romagnoli 10, tax code and vat no. 01614551206 (hereinafter "Viabizzuno"), announces a competition ("competition") to award a graduation prize to young graduates in calendar years 2018 and 2019 who have written and defended degree theses whose main topic is light in its broadest sense. the rationale behind the competition is the dissemination of the culture of light and rewarding young graduates who have dedicated themselves to this subject; the prize is a recognition of personal merit and a consideration for the project carried out.

article 2 - competitors

this competition is open to all students of any age who are enrolled in any italian and/or foreign university department (for three-year, master's, or second-cycle degrees) at italian or foreign universities who, as a result of their degree course, have written and defended a thesis on the subject of "light" in its broadest sense (hereinafter the "competitors"). it is open to recent graduates of all departments: architecture, design, philosophy, medicine, literature, physics, etc. all theses:

- must be submitted in italian; therefore, theses written in foreign languages must be translated into italian (even texts written in english must be accompanied by a translation into italian, and only the text in italian will be taken into consideration);
- must have been defended between 01 january 2018 and 31 december 2019 and must not have been used to take part in other similar or comparable competitions.

article 3 - the prize

the winner will be awarded a prize of € 10,000.00 as consideration for the work and for the purchase of all industrial and intellectual property rights to the work itself (whether it be a drawing, prototype, essay, etc.).

if the thesis consists of a design and/or prototype of a manufacturable object, Viabizzuno will also produce twelve numbered copies that Viabizzuno will then offer for sale.

the name of the winner will be announced to the press by Viabizzuno, which will also publish a prominent article in the semi-annual publication Viabizzunoreport, in which the winner's design or thesis will be featured.

article 4 - application for participation

applications for admission to this competition, written in italian on plain unstamped paper and duly signed at the bottom, must be received exclusively: (i) by postal mail at the registered office of Viabizzuno in bentivoglio (bo) at via romagnoli 10, no later than 7 p.m. on 30 march 2020, or (ii) by certified e-mail by the same time and date at [amministrazione@pec.Viabizzuno.com](mailto:amministrazione@pec.Viabizzuno.com)

applications received by the deadline will be considered to have been submitted on time. applications received after 7 p.m. on 30 march 2020 will not be taken into consideration for the purposes of this competition. participation in the competition is completely free of charge, except for shipping costs, which are the responsibility of the competitor.

the application on plain unstamped paper must indicate, under penalty of ineligibility for the competition, the competitor's information (surname and first name, tax code, place and date of birth, residence; address elected for the purposes of the competition; e-mail address and telephone number). two copies of the competitor's degree thesis and any prototypes of items featured in the thesis must be attached to the application, under penalty of ineligibility for the competition;

copy of a valid identity document of the competitor;

certificate attesting that the competitor holds a university degree, indicating the university that issued the academic qualification, the date it was awarded, the overall grade achieved, and the title of the thesis.

the privacy policy for the consent to the processing of the competitor's personal data that can be downloaded from the website at the following link:  
[https://www.viabizzuno.com/it/privacy\\_eng-pdf/](https://www.viabizzuno.com/it/privacy_eng-pdf/)

*article 5 - selection procedures - nomination of the winner - awarding of the prize. the admission of the competitor to this competition and the awarding of the prize are evaluated and decided by Viabizzuno's design concept committee, which will make its decision at its sole discretion. the jury reserves the right not to award any prize if the works submitted deal with the subject in a manner deemed insufficient or inconsistent with the provisions of these rules. the prize-giving ceremony for the winner will take place on 20 june 2020 in milan, during the "salone del mobile", at a ceremony organized by Viabizzuno.*

*article 6 - materials*

*the theses in hard copy or electronic format submitted by the competitors will not be returned to them, not even after the competition has ended; they will be kept at the company's headquarters for a maximum period of 10 years.*

*as integration to the guidelines of 'latualuce' contest, please note that:*

*- the degree theses of foreign students (or italian students who have written their degree thesis in english) can also be submitted in english only without translation into italian;*

*- in addition to the prize, Viabizzuno reserves the right to propose to the winner a three-year collaboration that will be better determined on the basis of the characteristics and skills of the winner.*

*for any clarification you can contact us at [comunicazione@viabizzuno.com](mailto:comunicazione@viabizzuno.com)  
and by phone +39 051 8908072.*