

“latualuce” competition privacy policy

pursuant to articles 13 and 14 of european regulation no. 2016/679, Viabizzuno s.r.l., represented by its legal representative pro tempore, with registered office in bentivoglio (bo) at via romagnoli 10, as controller of the personal data processed to execute the contract, is required to provide the following information.

without prejudice to the definitions contained in article 4 of european regulation no. 2016/679 (hereinafter referred to as “gdpr”), for the purposes of this privacy policy, the following definitions shall apply:

processing: any operation or set of operations which is performed on personal data or on sets of personal data, whether or not by automated means, such as collection, recording, organisation, structuring, storage, adaptation or alteration, retrieval, consultation, use, disclosure by transmission, dissemination or otherwise making available, alignment or combination, restriction, erasure or destruction;

personal data: any information relating to an identified or identifiable natural person (“data subject”, as defined below); an identifiable natural person is one who can be identified, directly or indirectly, in particular by reference to an identifier such as a name, an identification number, location data, an online identifier or to one or more factors specific to the physical, physiological, genetic, mental, economic, cultural or social identity of that natural person;

sensitive data: personal data revealing racial or ethnic origin, political opinions, religious beliefs, or trade union membership, as well as... genetic data, biometric data intended to uniquely identify a natural person, data concerning a person’s health and sexual orientation;

anonymous data: data that originally, or following processing, cannot be associated with an identified or identifiable data subject;

data subject: the natural person to whom the personal data refer;

controller: the natural or legal person, public authority, agency or other body which, alone or jointly with others, determines the purposes and means of the processing of personal data, including the security profile;

processor: the natural or legal person, public authority, agency or other body which processes personal data on behalf of the controller;

authorised processor: the natural person authorised to carry out processing operations by the controller or processor.

the processing of personal data will be carried out in accordance with the principles of lawfulness, fairness, and transparency.

personal data will be collected for specific, explicit, and legitimate purposes (purpose limitation) and will be appropriate, relevant, and limited with respect to the purposes for which they are processed (data minimisation). they will always be updated and accurate and stored for a period of time not exceeding that necessary to achieve the controller’s purposes (storage limitation), after which they will be deleted. lastly, they will be processed by employing all appropriate security measures to ensure their integrity and inaccessibility by unauthorised third parties (integrity and confidentiality).

1) purpose of the processing and legal grounds.

the personal data of participants in “latualuce” competition that are voluntarily provided in order to participate in “latualuce” competition, including their e-mail addresses, are subject to processing.

the data are processed because:

a) they are necessary to execute the competition;

b) they are necessary for purposes concerning the implementation of legal obligations of an administrative, accounting, and fiscal nature;

c) they are necessary for probative purposes in and out of court;

the legal grounds of the processing are respectively the need to fulfil

the obligations involved in the competition, the need to fulfil the obligations of the data controller or processor referred to above, and the legitimate interest of the controller to have evidence.

2) recipients of data and data communication.

the customer’s personal data may be communicated to third parties who have contractual relationships with the controller for the purposes indicated in points 1) a), b) and c) above.

specifically, banks responsible for making payments, public or private bodies for the implementation of fiscal and accounting obligations, and suppliers and professionals that provide consulting services and other activities in support of those of the controller.

the communication of the above-mentioned data is necessary for the correct and complete execution of the customer's contract with the controller and, more generally, to comply with all the obligations prescribed by law (in particular, of an accounting and fiscal nature).

the customer's personal data may become known by companies of the group and by persons that the controller has appointed as data processors or sub-processors, pursuant to art. 28 of the gdpr.

3) transfer of data to a non-european country.

the data are processed in the national territory. in the event that the personal data are transferred to a non-european country, the controller will implement all the guarantees prescribed by the gdpr in order to protect them adequately.

4) data storage.

the data processed for the purpose of executing the contract with the customer will be deleted as soon as they are no longer necessary for its implementation, without prejudice to storage obligations provided for by law for administrative and accounting purposes and for tax reasons.

the data processed will be stored for probative purposes in order to file an action or defend oneself in court, for a limitation period of 10 years, foreseen with regard to possible contractual liability. in the case of data processed for marketing purposes, the data will be used for 24 months from when consent was given, after which the customer will be asked to give consent again.

5) access rights.

articles 15 to 22 of the gdpr give specific rights to the natural persons concerned.

art. 15 grants them the right to access and obtain a copy of their personal data. the right to obtain a copy of the data shall not adversely affect the rights and freedoms of others.

with a request for access, data subjects have the right to obtain confirmation from the controller as to whether or not their personal data are being processed and to know the purposes and categories of data processed, the third parties to which the data are communicated, and whether or not the data are transferred to a non-EU country with adequate guarantees. data subjects also have the right to know how long their personal data will be stored.

6) other rights.

with respect to their personal data, data subjects have the right to request the rectification of inaccurate data and the integration of incomplete data, the erasure (right to be forgotten) of data under the conditions indicated in art. 17 of the gdpr, the restriction of processing, data portability, and the right to object, for reasons related to their particular situation, to an automated process.

i these rights may be exercised by e-mail to the address of the controller, privacy@Viabizzuno.com, or by ordinary mail to its registered office, via romagnoli 10, bentivoglio 40100 (bo).

the controller may need to identify the data subject by requesting a copy of his/her identity document.

a reply will be provided without delay and in any case within one month of the request.

7) complaint with a supervisory authority.

if a customer believes that the processing of his/her personal data violates the provisions of the regulation, he/she has the right to lodge a complaint with the supervisory authority of the country in which he/she resides or works or in which the violation occurred, pursuant to art. 77 of the gdpr.

if a customer resides or works or the violation occurred in italy, the complaint must be submitted to the italian data protection authority based in rome. alternatively, he/she may take legal action before the judicial authority.

bentivoglio _____

the controller _____

statement of consent to the processing of data

i consent to the processing of my personal data by Viabizzuno s.r.l. for the purposes indicated in this privacy policy, which I have read.

bentivoglio _____

ms./mr. _____